



360 DEGREE

WHO WE ARE

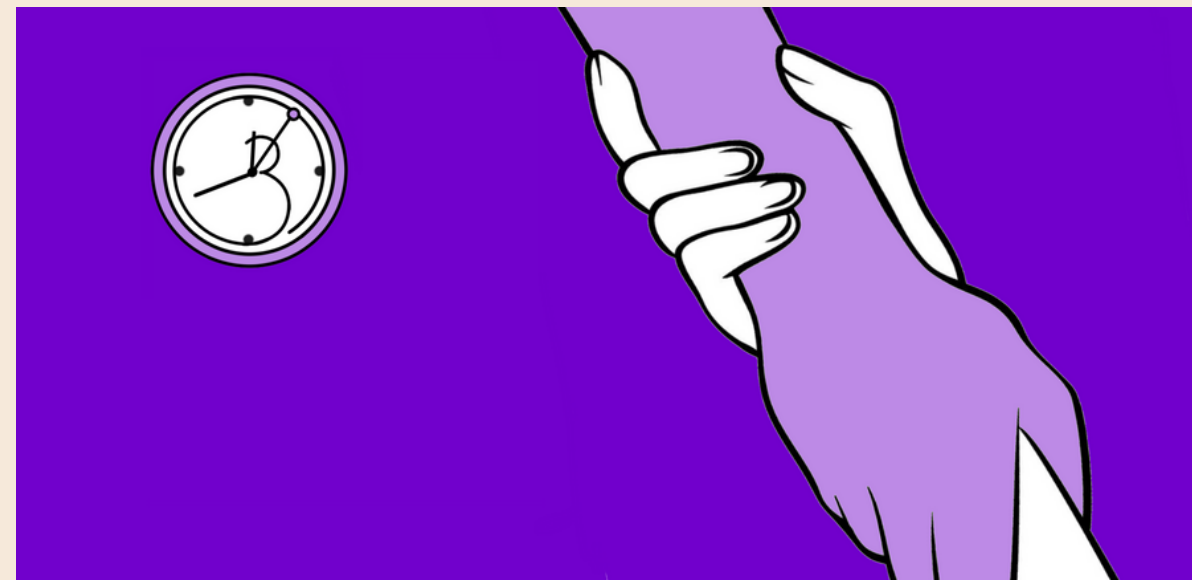
360 Degree is an independent, non-political, non-sectarian NGO that promotes social entrepreneurship among the youth. We believe that it is essential for the youth to vigorously participate in activities that fundamentally establish social well-being. It is important that the youth set forth a sense of collective responsibility and self-value which we, as an organization, perceive as a prerequisite task for a comparatively younger nation like India. We aim to act as a catalyst to bring about social change, by bringing together youngsters from all walks of life and enabling them to use their skills to their maximum potential for the benefit of our society. Registered as a Charitable Society under the Travancore Cochin Literary, Scientific and Charitable Societies Act, 1955, in 2016, we presently have volunteer bases in Trivandrum, Bangalore, Amritsar as well as Calicut and hope to expand our horizons to other cities across the country.



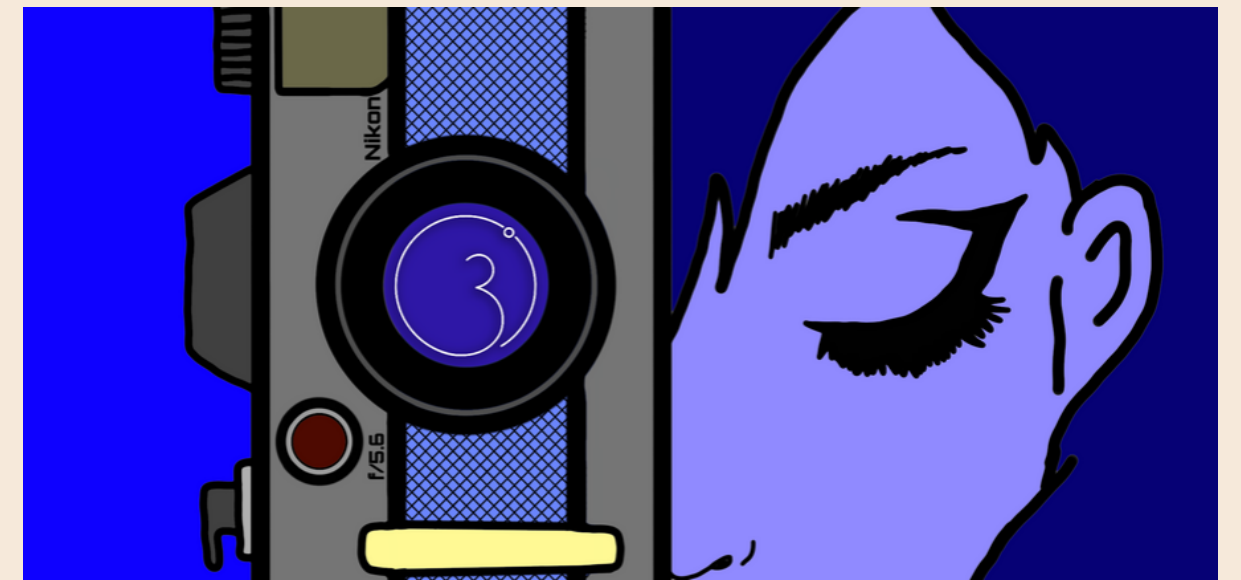
WHAT WE DO

360 Degree believes that the youth of today can transform our world into a much more positive, kind and greener place. We hope to empower the youth in doing this by working with them on various causes brought under the seven heads mentioned below. Our goal is to act as catalysts for a drastic social change, and this can only be achieved by taking a multi dimensional approach, focusing on key social issues affecting individual towns, cities or states. This approach would also give an opportunity to our volunteers to work on a cause that they hold close to their heart, rather than working on a cause for the sake of it. And we strongly believe that changes happen only when people start working on it with passion, and passion is something that must come from within.

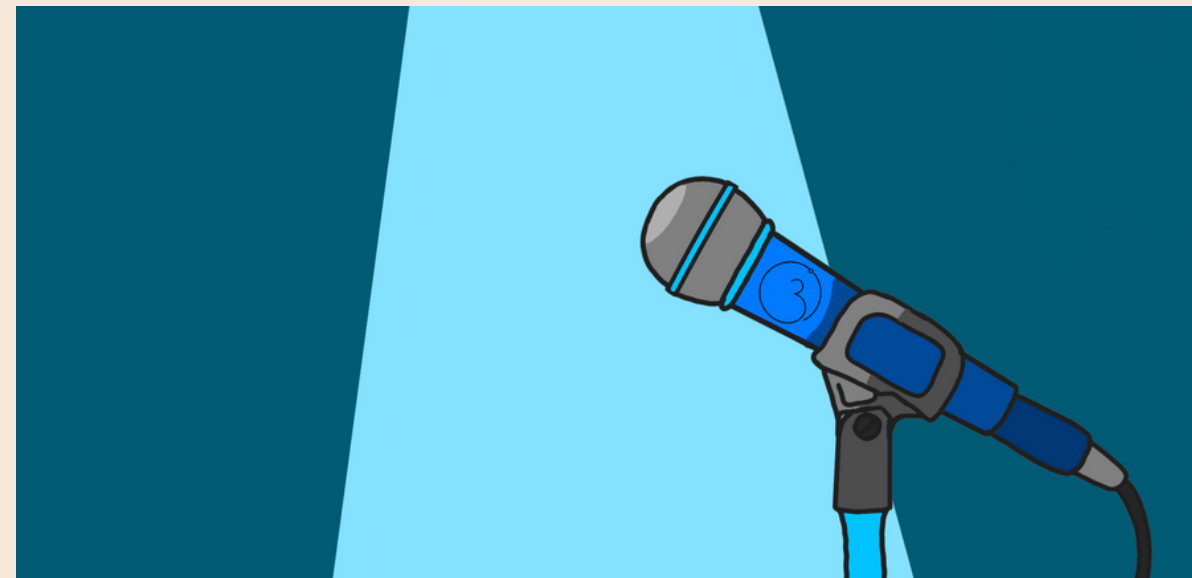




SOCIAL ENTREPRENEURSHIP



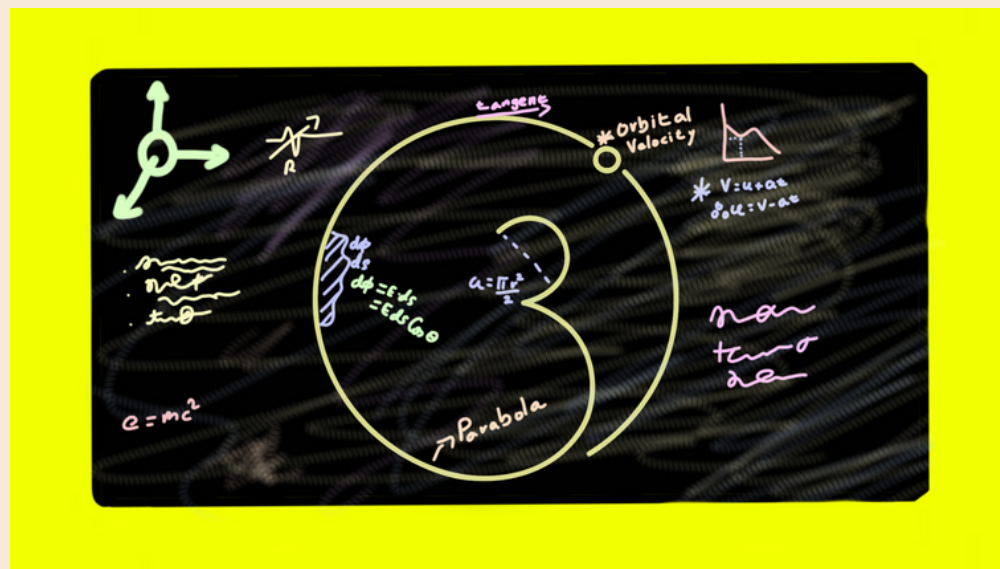
PHOTOGRAPHY



PROMOTING TALENTS



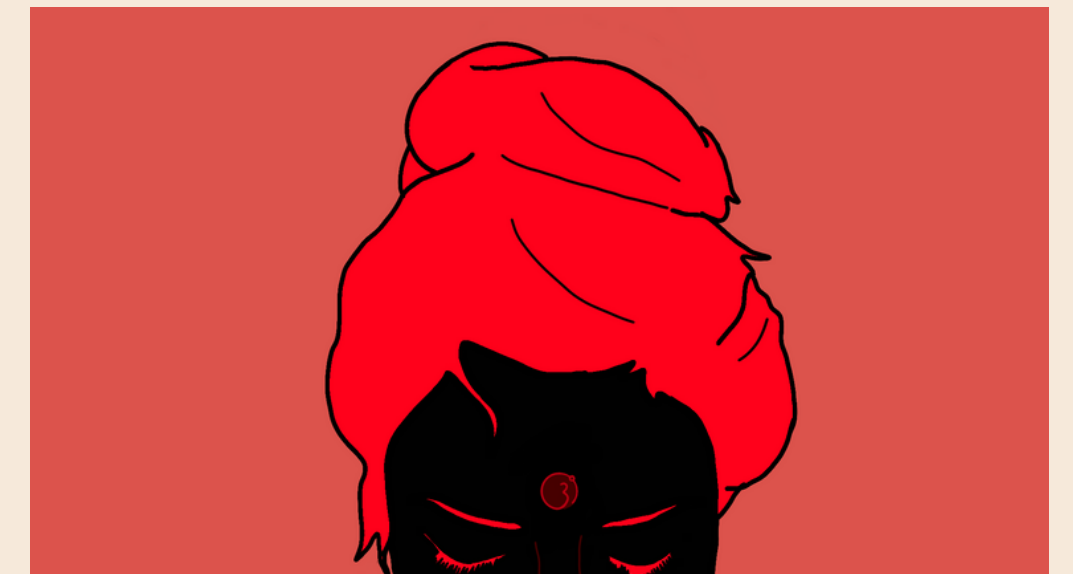
ENVIRONMENT



EDUCATION



SOCIAL OUTREACH



WOMEN EMPOWERMENT



360 DEGREE - PROJECTS TIMELINE

May, 2014

First 360 Degree Photography Exhibition



June, 2016

Second 360 Degree Photography Exhibition



June, 2017

Khwaab

Trivandrum's first Open Mic event that brought together the veterans and amateurs in the artistic and literary spheres of the city.

July, 2017

Third 360 Degree Photography Exhibition

A series of events lasting a week, including a quiz, book exchange, book cover designing, open mic, etc., to encourage reading among the student community.

April, 2017

360 Degree Model United Nations

Trivandrum's first national level Model UN conference, launched by Dr. Shashi Tharoor, former USG at the UN.

November, 2017

Twilight Talks Poetry Reading and Panel Discussion

December, 2017

Back to Books Week

www.360degreengo.com



March, 2018

Run For HER

A Marathon initiated to highlight the issues faced by women in our society, and to spread the importance of menstrual hygiene, held in Trivandrum, Calicut and Amritsar.

March, 2018

Hear HER Voice

Online campaign aimed at breaking the social stigmas that hinder the regular lives of women.



September, 2018

Spread A Smile

Outreach program aimed at supporting the children staying in various shelter homes, through various activities. Campaign launched by Musician Job Kurian at Loyola School, Trivandrum.

June, 2018

Green Stories

Online campaign in collaboration with Wakie, an US based voice communication app to encourage whereby 100+ trees were planted in 20+ countries



September, 2018

Fight for Kerala - Phase 1

Back to School kits for 600 students affected by floods in Chenganoor handed over to Shri. Saji Cherian MLA.

September, 2018

Fight for Kerala - Phase 2

Uniform materials worth 1.5 lakhs handed over to flood hit school in Gothuruth, Ernakulam



February, 2019

Gift A Story - Phase 1

an initiative by 360 Degree to rebuild libraries at select schools across the state, who lost all their books in the Kerala floods that happened in August 2018. St Joseph Boys High School, Varapuzha was the beneficiary school for the first phase.

September, 2019

The Last Straw

The campaign aims to reduce the usage of single use plastic across the state and thereby contributing to a better, less polluted environment through a step-by-step programme, wherein the citizens have a greater role to play in bringing forth this change.

November, 2018

Internship Program

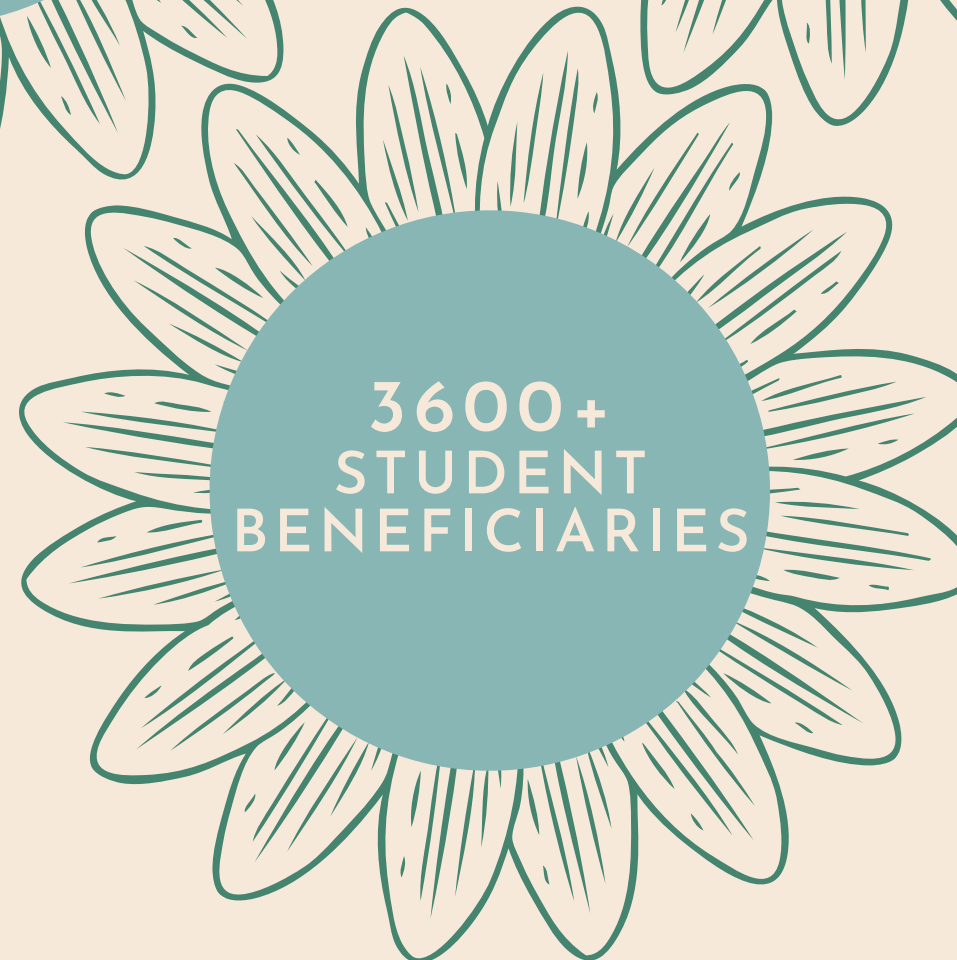
The one-of-a-kind internship programm is for talented youngsters passionate about bringing about a positive change in our society, to train them in social entrepreneurship ventures.

December, 2019

Gift A Story - Phase 2

St. Mary's HS, Kainakary and St. George HS, Muttar, two schools in Alappuzha were the beneficiaries of the second phase of the second phase of the campaign.





360 DEGREE - IMPACT



ONGOING PROJECTS

GIFT A STORY

“Gift a Story” is an initiative by 360 Degree to rebuild libraries at select schools across the State that were affected by the Kerala floods that happened in August 2018. The first beneficiary was St Joseph Boys High School, Varapuzha who lost all their library books in the floods. In December 2019 we inaugurated libraries at two more schools, in Alappuzha – St. Mary’s Boys High School, Kainakary and St. George High School, Muttar. Both schools were among the worst affected schools during the floods. We intend to maintain a long term relationship with all the beneficiary schools by organizing a reading/library programme wherein our trained volunteers will conduct weekly story reading and other session with the student of various classes on an ongoing basis. We hope to take the total number of libraries completed up to ten before the next academic year.



Meet the Mascot of the
Gift A Story Campaign - Chikku!



THE LAST STRAW

The Last Straw Campaign is aimed at curbing the plastic pollution in the State of Kerala. The first phase of the campaign focuses on creating an awareness on the harms caused due to the use of plastic straws, thereby encouraging the citizens to give up its use. This step by step program involves the greater participation of the public, thereby ensuring a sure success for the campaign.

The second phase is aimed at tackling a much bigger threat, the plastic carry bags. Cloth carry bags are already being promoted as the ideal alternative to this. We have collaborated with Don Bosco Veedu, an NGO based in Trivandrum to set up cloth bag manufacturing units which uses recycled cloth materials to manufacture durable carry bags. To ensure efficiency, we plan on working with different residents associations in the city, one at a time, and ensuring it is plastic free before moving on to the next one.



ORGANIZATIONS WE HAVE PARTNERED WITH



REGIONAL CENTRE OF EXPERTISE
ON EDUCATION FOR
SUSTAINABLE DEVELOPMENT

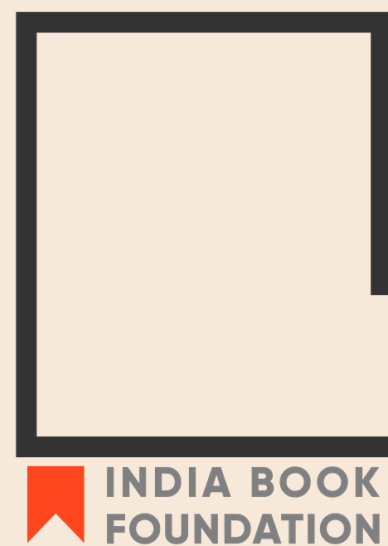
ACKNOWLEDGED BY



UNITED NATIONS
UNIVERSITY



DEPT. OF
MUSEUM & ZOOS



LOYOLA OLD
BOYS ASSOCIATION

GOOD
SHEPHERD

kritebe



PARTNERS

PATRONS AND BENEFACTORS



Dr. Shashi Tharoor
MP, Thiruvananthapuram
Patron of 360 Degree MUN and
benefactor of 360 Degree since 2016



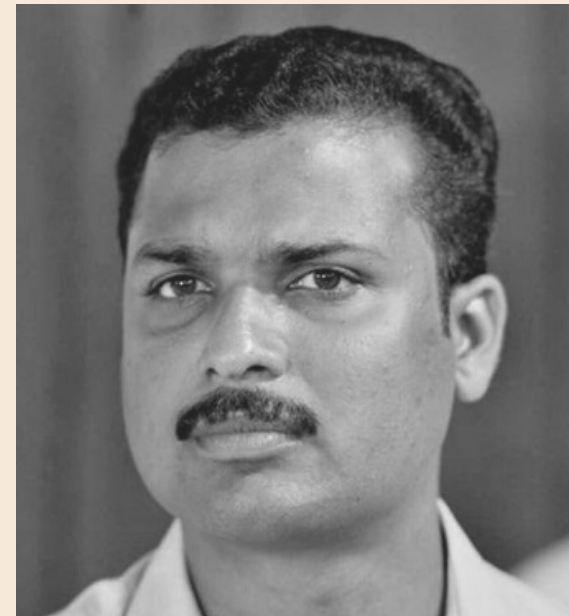
Shri. K. Muraleedharan
MP, Vadakara
Patron of 360 Degree since 2014



Shri. Hibi Eden
MP, Ernakulam
Patron of 360 Degree Kochi
chapter since 2019



Shri. K. S. Sabarinathan
MLA, Aruvikkara
Patron of 360 Degree since 2016



Adv. V. K. Prasanth
MLA, Vattiyoorkavu
Benefactor of 360 Degree
during his tenure as Mayor, TVM




Shri. T. P. Sreenivasan IFS
Former Diplomat
Patron of 360 Degree MUN








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(TVM/TC/1158/201)

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360 Degree is a charitable society registered under the Travancore Cochin Literary, Scientific and Charitable Societies Act, 1955. We follow all financial regulations set forth for nonprofit organisations by the Government of India and is audited annually. We are finishing the procedures for securing 12A and 80G certificates and we are expecting to be issued the same, soon.

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