

360 DEGREE

THE
VIEWFINDERS



WHO WE ARE

360 DEGREE IS AN INDEPENDENT, NON-POLITICAL, NON-SECTARIAN NGO THAT PROMOTES SOCIAL ENTREPRENEURSHIP AMONG THE YOUTH. WE BELIEVE THAT IT IS ESSENTIAL FOR THE YOUTH TO VIGOROUSLY PARTICIPATE IN ACTIVITIES THAT FUNDAMENTALLY ESTABLISH SOCIAL WELL-BEING. IT IS IMPORTANT THAT THE YOUTH SET FORTH A SENSE OF COLLECTIVE RESPONSIBILITY AND SELF-VALUE WHICH WE, AS AN ORGANIZATION, PERCEIVE AS A PREREQUISITE TASK FOR A COMPARATIVELY YOUNGER NATION LIKE INDIA. WE AIM TO ACT AS A CATALYST TO BRING ABOUT SOCIAL CHANGE, BY BRINGING TOGETHER YOUNGSTERS FROM ALL WALKS OF LIFE AND ENABLING THEM TO USE THEIR SKILLS TO THEIR MAXIMUM POTENTIAL FOR THE BENEFIT OF OUR SOCIETY. REGISTERED AS A CHARITABLE SOCIETY UNDER THE TRAVANCORE COCHIN LITERARY, SCIENTIFIC AND CHARITABLE SOCIETIES ACT, 1955, IN 2016, WE PRESENTLY HAVE VOLUNTEER BASES IN TRIVANDRUM, KOCHI, ALAPPUZHA, PUNE, BANGALORE AND AMRITSAR.

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WHAT WE DO

360 DEGREE BELIEVES THAT THE YOUTH OF TODAY CAN TRANSFORM OUR WORLD INTO A MUCH MORE POSITIVE, KIND AND GREENER PLACE. WE HOPE TO EMPOWER THE YOUTH IN DOING THIS BY WORKING WITH THEM ON VARIOUS CAUSES BROUGHT UNDER THE SEVEN HEADS MENTIONED BELOW. OUR GOAL IS TO ACT AS CATALYSTS FOR A DRASTIC SOCIAL CHANGE, AND THIS CAN ONLY BE ACHIEVED BY TAKING A MULTI DIMENSIONAL APPROACH, FOCUSING ON KEY SOCIAL ISSUES AFFECTING INDIVIDUAL TOWNS, CITIES OR STATES. THIS APPROACH WOULD ALSO GIVE AN OPPORTUNITY TO OUR VOLUNTEERS TO WORK ON A CAUSE THAT THEY HOLD CLOSE TO THEIR HEART, RATHER THAN WORKING ON A CAUSE FOR THE SAKE OF IT. AND WE STRONGLY BELIEVE THAT CHANGES HAPPEN ONLY WHEN PEOPLE START WORKING ON IT WITH PASSION, AND PASSION IS SOMETHING THAT MUST COME FROM WITHIN.

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WHY VIEWFINDER?

360 DEGREE STARTED OFF AS A PHOTOGRAPHY GROUP. A VIEWFINDER, IN A CAMERA, IS WHAT THE PHOTOGRAPHER LOOKS THROUGH TO SEE THE IMAGE HE IS ABOUT TO CLICK AND MAKE ADJUSTMENTS. FOR US, *A VIEWFINDER IS ONE WHO CAN HELP SEE THE SOCIETY AROUND US IN IT'S BEST POSSIBLE SELF AND TRANSFORM IT ACCORDINGLY.*

WHO IS A VIEWFINDER?

YOU ARE A VIEWFINDER IF YOU ARE PASSIONATE ABOUT SOCIAL ENTREPRENEURSHIP. A VIEWFINDER IS CONFIDENT, COMPASSIONATE AND HAS A DRIVE TO BRING ABOUT A CHANGE IN THE SOCIETY THROUGH CREATIVE SOLUTIONS. A VIEWFINDER IS ONE WHO CAN WORK WITH A TEAM AND IF NEEDED CAN LEAD THE TEAM TOO.

VIEWFINDERS CHAPTER

- VIEWFINDERS CHAPTERS ARE MINI CHAPTERS OF 360 DEGREE THAT FUNCTION WITHIN A COLLEGE.
- A VIEWFINDERS CHAPTER MUST HAVE A MINIMUM OF 10 MEMBERS AND A MAXIMUM OF 30 MEMBERS. A COLLEGE CAN HAVE UP TO 3 CHAPTERS FUNCTIONING IN IT. EACH CHAPTER SHOULD BE HEADED BY A CHAPTER COORDINATOR WHO IS FROM THE SAME COLLEGE.
- A VIEWFINDERS CHAPTER HAS TO BE RECOGNIZED BY 360 DEGREE BEFORE IT CAN START ITS ACTIVITIES.
- THE ACTIVITIES OF THE CHAPTER WILL BE OVERSEEN BY THE RESPECTIVE DISTRICT COORDINATORS OF 360 DEGREE.



VIEWFINDERS CHAPTER COORDINATOR

- THE VIEWFINDER CHAPTER SHALL BE MANAGED BY THE VC COORDINATOR. THE VCC SHALL BE RESPONSIBLE FOR REGISTERING THE CHAPTER WITH 360 DEGREE ONCE THERE IS A MINIMUM OF 10 MEMBERS.
- THE VCC SHALL BE THE POINT OF CONTACT BETWEEN THE CHAPTER AND 360 DEGREE.
- THE VCC SHALL BE RESPONSIBLE FOR THE INDUCTION OF NEW MEMBERS INTO THE CHAPTER.
- THE VCC SHALL PLAN AND COORDINATE THE ACTIVITIES OF THE CHAPTER, IN CONSENSUS WITH OTHER MEMBERS OF THE CHAPTER.
- A MONTHLY SUMMARY OF ACTIVITIES SHALL BE SUBMITTED BY THE VCC.
- DISTRICT/CITY COORDINATORS WILL BE SELECTED FROM AMONG THE VCC'S IF A CITY/DISTRICT DOES NOT HAVE ONE ALREADY.





VIEWFINDERS CHAPTER- TO DO'S

- EACH VC SHALL FUNCTION ONLY WITH THE PERMISSION OF THE COLLEGE MANAGEMENT. A REQUEST LETTER SEEKING PERMISSIONS FOR THE SAME SHALL BE ISSUED BY 360 DEGREE UPON RECEIVING THE REQUEST FOR REGISTRATION FROM THE VCC.
- EACH VC SHALL WORK ON ONE PILOT PROJECT SUGGESTED BY 360 DEGREE, APART FROM PROJECTS IT COMES UP WITH. EACH PROJECT PLAN CREATED BY A VC SHOULD BE SUBMITTED TO 360 DEGREE FOR APPROVAL. GRANTS MAY BE ISSUED FOR PROJECTS IF FOUND ELIGIBLE.
- EACH VC SHOULD COMPLETE AT LEAST 1 LONG TERM PROJECT (LASTING MIN. OF 6 MONTHS) AND 6 'ONE TIME CAMPAIGNS' EVERY YEAR. CAMPAIGNS SHOULD BE BASED ON PERTINENT SOCIAL ISSUES NOTICED AROUND THE COLLEGE CAMPUS.
- ALL VC'S SHOULD ORGANIZE 'CONNECTIVITY CIRCLES', WHICH IS A GATHERING OF CHAPTER MEMBERS TO DISCUSS PROJECTS OR SIMPLY TO CONNECT WITH EACH OTHER, TWICE A MONTH.

VIEWFINDERS - GOAL

360 DEGREE BELIEVES THAT THE YOUTH OF TODAY CAN BRING ABOUT A POSITIVE TRANSFORMATION IN OUR WORLD. THE VIEWFINDERS INITIATIVE IS AIMED AT HANDING OUT THE OPPORTUNITY TO DO THIS TO THE STUDENT COMMUNITY, DURING THEIR FORMATIVE YEARS. THIS NOT ONLY CREATES A SENSE OF SOCIAL RESPONSIBILITY IN THEM, BUT ALSO HELPS THEM GROW INTO COMPASSIONATE AND HUMBLE ADULTS. HAVING A FIRST HAND KNOWLEDGE OF THE HARDSHIPS FACED BY FELLOW HUMAN BEINGS ALSO HELP THEM LOOK AT THE WORLD IN A DIFFERENT SHADE AND APPRECIATE THE LITTLE THINGS IN LIFE. MOST IMPORTANTLY, A LARGE POPULATION OF SOCIALLY RESPONSIBLE ADULTS CAN BE MOLDED, WHICH IS SOMETHING THAT THE WORLD BADLY NEEDS, AT THIS JUNCTURE.

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360 Degree is a charitable society registered under the Travancore Cochin Literary, Scientific and Charitable Societies Act, 1955. We follow all financial regulations set forth for nonprofit organisations by the Government of India and is audited annually. We are finishing the procedures for securing 12A and 80G certificates and we are expecting to be issued the same, soon.

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